



Academic Year 2019-20

EMPLOYERS FEEDBACK ANALYSIS ABOUT SYLLABUS

Category	Employers Feedback
Total number of Employers recorded feedback	16
Total number of questions attempted	10
Feedback Type	Online (Website)

❖ Employers Feedback About Syllabus :

In order to enhance the curriculum, Employer feedback was collected through evaluation form. The Employer feedback questionnaire collects qualitative responses about the quality of syllabus, learning materials, perspectives on theory/practical courses, and their use in current competitive scenario. Employers were given the opportunity to provide feedback/suggestions on the same.

❖ Syllabus related Questions :

The Employer was asked as to how satisfied with college activity, syllabus and other things. The scaling is based on a Lickert 5-point scale with quality measures from poor (0) to excellent (5).

Level of Satisfaction	Excellent	Very Good	Good	Satisfactory	Poor	Total
P1	4	3	4	4	0	16
P2	5	3	4	3	1	16
P3	4	3	5	3	1	16
P4	5	5	4	2	0	16

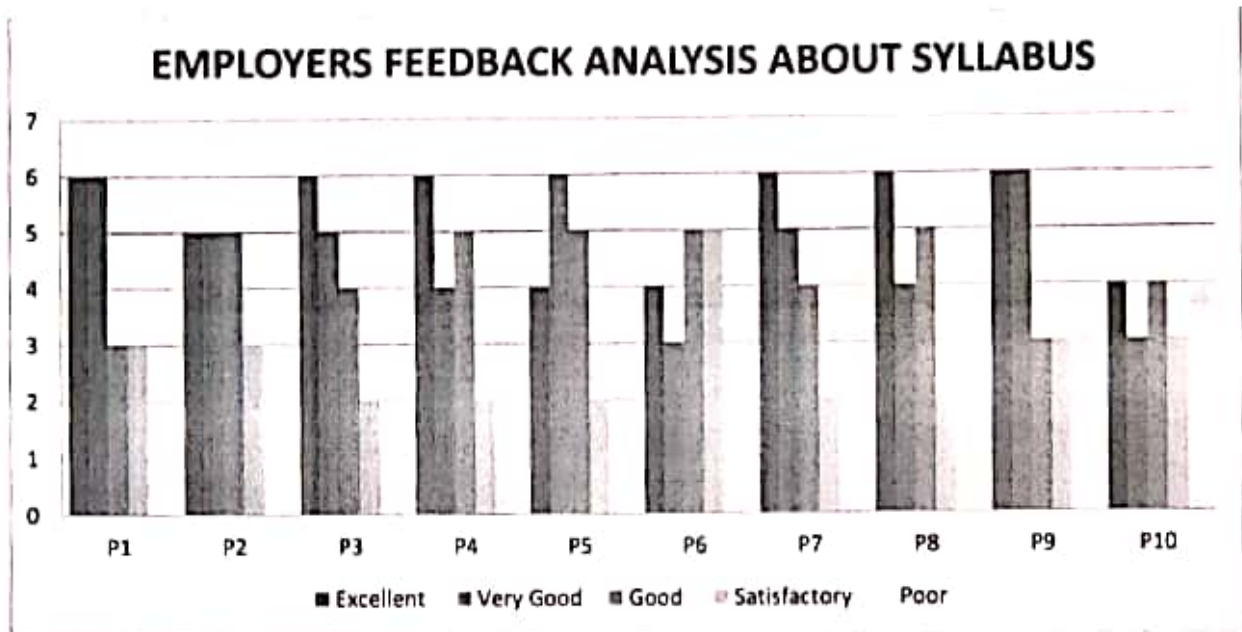
P5	2	2	1	5	6	16
P6	4	4	4	3	1	16
P7	3	5	4	2	2	16
P8	4	3	3	2	4	16
P9	4	3	4	4	0	16
P10	5	3	4	3	1	16
Total Respo.	40	34	37	31	16	160
Total %	25%	21.25%	23.12%	19.37%	10%	100%

Major Parameters for Feedback Form	
P1	1. Rate the technical knowledge of the students.
P2	2. Rate the curriculum and syllabus provide sufficient knowledge in the area of study.
P3	3. Rate the students are able to work as part of the team.
P4	4. Rate syllabus was relevant to practical works.
P5	5. Rate the communication skills of the students.
P6	6. Rate the Syllabus enhances employability.
P7	7. Rate the syllabus is applicable to solve workplace problems.
P8	8. Rate the Skill-based content in syllabus.
P9	9. Syllabus enhances the ability to contribute to the goal of the organizations?
P10	10. Rate the syllabus includes new ideas and new technology.

❖ Analysis of Feedback :

The importance of employer feedback on syllabus is widely recognized as critical to improve the employability of student in the eyes of employers. College is assessing and analyzing employers comments as a foundation for making improvements to the present curriculum. A total of 16 employers took part in the survey. The suitable ideas are given to the academic dean for execution based on the comments collected.

❖ **Feedback plot for levels of satisfaction and parameters :**



❖ **Analysis:**

1. The 68.75% ($25+18.75+25=86.75\%$) of employers says syllabus is good regarding technical knowledge of the students.
2. Employers were asked to comment on syllabus regarding sufficient knowledge in the area of study and team leading quality majority of them commented excellent and good on both the parameters.
3. The 31.25 % ($12.50+12.50+6.25=31.25\%$) of employers says communication skills of students are not satisfactory it requires more efforts to enhance communication skill.
4. For the parameters such as skill-based content in syllabus and enhances the ability to contribute to the goal of the organizations 25.00% and 18.75 % employers commented excellent and very good respectively.
5. Majority of employers say good to syllabus includes new ideas and new technology.

❖ **During feedback suggestions received from students are as follows :**

1. Communication skills of students are not satisfactory it requires more efforts to enhance communication skill.
2. Introduced new courses for development of communication skill.

❖ **Major Remarks, Action taken and Impact :**

The feedback & suggestions obtained are discussed with the higher authorities & management and the issues of special concerns are addressed and discussed in the in-house meetings for the upcoming session. Required actions were taken along with the students.

❖ **Action Taken Report:**

Feedback	Action Taken
Communication skills of students are not satisfactory it requires more efforts to enhance communication skill.	Make aware students about market requirement and motivate them to improve the communication skills. College arranged faculty and introduced public speaking course for students.
Introduced new courses for development of communication skill.	Make aware students about market requirement and motivate them to improve the communication skills. College arranged faculty and introduced public speaking course for students.



Prinipatel

DIRECTOR
AES's Institute of Management
& Business Administration, Akola